Online Restaurant Delivery
Guide to Getting Started

Step 1 : Choose a delivery partner

Will you deliver yourself?
up to 15% commission

Commission-free ordering platform: **chatfood**

Will the partner deliver for you?
up to 30% commission

Uber Eats zomato Talabat deliveroo HUNGER STATION

Step 2 : Register your restaurant

You will need:

- ☐ **Business ID & licenses**
- ☐ **Tax documentation**
- ☐ **Photos of logo & menu**
- ☐ **Banking information**
- ☐ **Proof of Address**

Step 3 : Upload your menu

Dish Images
best sellers looking their best!
(OR images provided by partner)

Menu Categories
e.g. Burgers, Vegan, Sandwiches, Pasta, Desserts…

Meal Deals
design meals around top sellers at better value than the items individually

Extras to upsell
sauces, drinks, desserts… popular brands like Hellmann's, Lipton work well.

>> Check out the module 'Food Photography' on UFS Academy to learn how to photograph your dishes or visit UFS.com/recipes for recipe inspiration <<

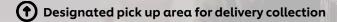## Step 4 : Prepare for delivery

📶 **Reliable internet**

📱 **Logged in to delivery partner tablet/POS**

🛍 **Delivery food containers & bags**

🧺 **Test your top sellers in the containers you will use for the average wait time. Adjust ingredients or containers to ensure appeal.**

⬆ **Designated pick up area for delivery collection**

⏱ **Have the order ready when delivery arrives. Speed is an important factor to customers! Review pre-time for top sellers and reduce**

📈 **Be ready for extra volume on weekends**

>> Check UFS.com for food hacks to keep your dishes looking fresh! <<

Step 5 : Promote delivery!

- ✓ Inform your guests that you are open for delivery/takeaway via social media or in your restaurant (via signage, menu, table mats, tent cards etc.)
- ✓ Participate in **#YallahLetsOrder** and encourage your diners to order in & show support on social media
- ✓ Regularly communicate your hygiene practices to reassure guests on food safety
- ✓ Monitor online reviews and respond. Regularly identify areas for improvement
- ✓ Put personalized messages inside delivery bags to strengthen your connection with diners
- ✓ Good service levels boost your ranking on the delivery platform!

Need more info? Chat with our chefs at UFS.com

Knorr HELLMANN'S Lipton PURE LEAF Red Label CARTE D'OR Colman's FairKitchens

Unilever Food Solutions
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